



DOODLE VINE



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+01 Concept

Doodle Vine is our name because a Vine is something that grows on a wall and in some cases grows all over the wall. Related to Doodles on a wall, doodles are like the vine because they keep expanding and grow like the leaves on vines. But doodles expand and expand and they never end, you can keep adding onto them, sketch on top of the sketch.

The logo the shape of a leaf that grows on a leaf, it is made into a character to represent the doodles that we draw on walls which include mini characters. The color chosen is a neon pink in order to show how our doodles are pop/fun and bring life to murals, glass, and materials.

+02 Typography



ROCKETWILDNESS

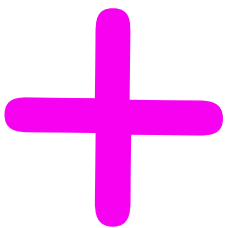
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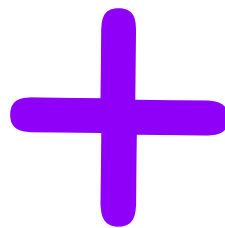
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