

Instagram

Getting Started



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Introduction

This manual is designed to help new users understand and master Instagram, an app where you can post unlimited photos and videos, with access to a built in photo/video editor which includes some amazing filters. This manual will teach you how to create an account, edit and post, and follow other accounts such as your friends, celebrities, businesses and much more!

—Brittany Horvath

Firstly, download the Instagram app form the App Store (Apple Devices) or Google Play Store (Android Devices).

Once the app is installed, tap the  icon to open it.

Tap Create New Account then enter your email address or phone number (which will require a confirmation code sent to our phone) and tap Next. You can also tap Log In With Facebook to sign up wit your Facebook account.

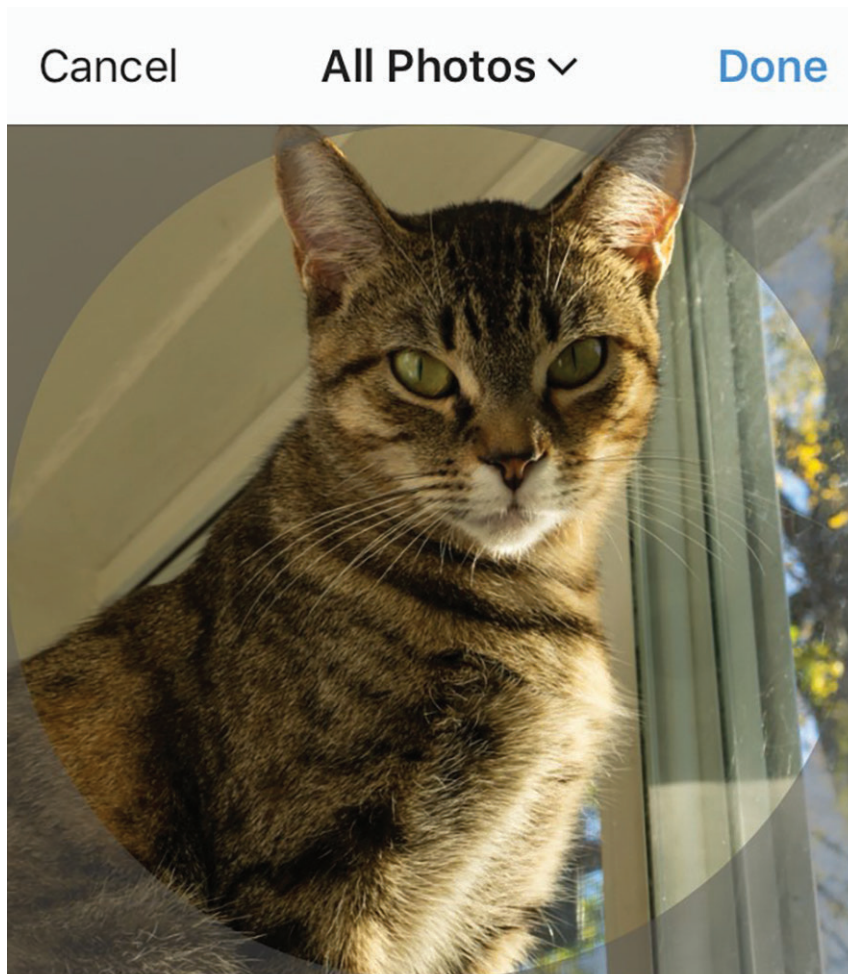
If you register with your email or phone number, create a username and password, fill out your profile into then tap Done. If you register with Facebook you'll be prompted to log into your Facebook account you're currently logged out.

TIP

If you sign up with email, make sure you enter your email address correctly and choose an email address that only you can access. If you log out and forget your password, you'll need to be able to access your email to get back into your Instagram account.


Next, you'll be asked to upload a profile picture. This step is not mandatory and you can always add and change your picture at any time.

When you decide to add a profile picture, the app will crop it into a circle, so anything outside this circle will be cropped.



After you have chosen or skipped adding a profile picture, you will have full range of Instagram! Lets finish setting up your profile.

Cancel	Edit Profile	Done
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[Change Profile Photo](#)

Name	Jane Doe
------	----------

Username	janedoe78910
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Website	Website
---------	---------

Bio	Bio
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[Try Instagram Business Tools](#)

Private Information

Email	Email
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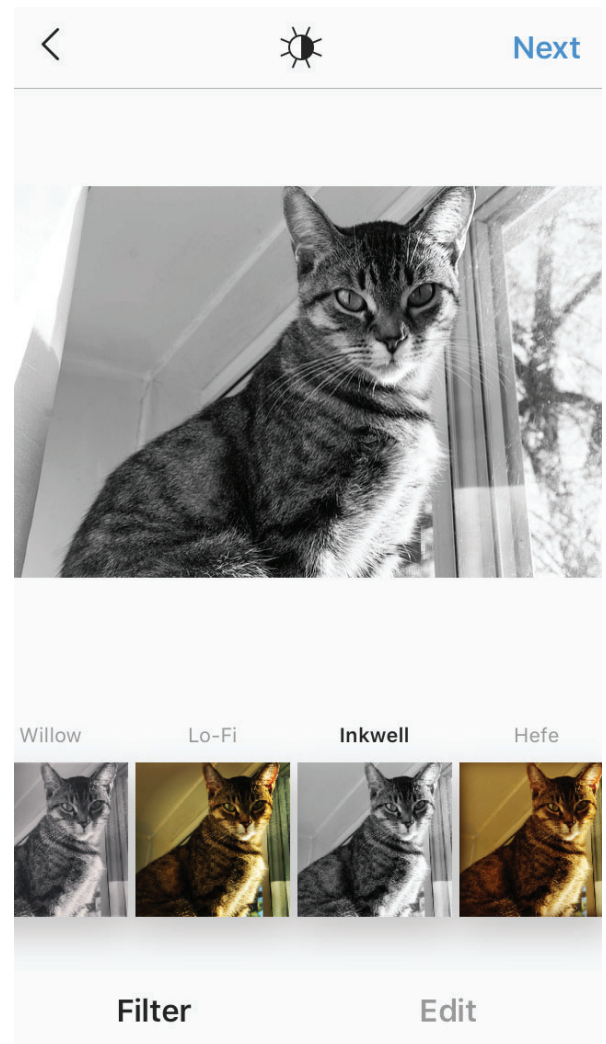
Select the Edit Profile button on your profile. This page will allow you to upload a new profile picture, change your name, username, add a website, and a biography. Once you are please with your profile, tap done.

Now that your profile is complete, you can start posting photos and videos.

Tap the + box in the button middle of the app. This will bring up all your photos saved on your device. You can either select one, or multiple files at the same time. Once you've selected what you wish to post, tap next.

Now you can select a filter, and also choose the opacity percent of the filter. Tap the Edit tab if you wish to make more advanced adjustments, such as brightness, colours, etc.

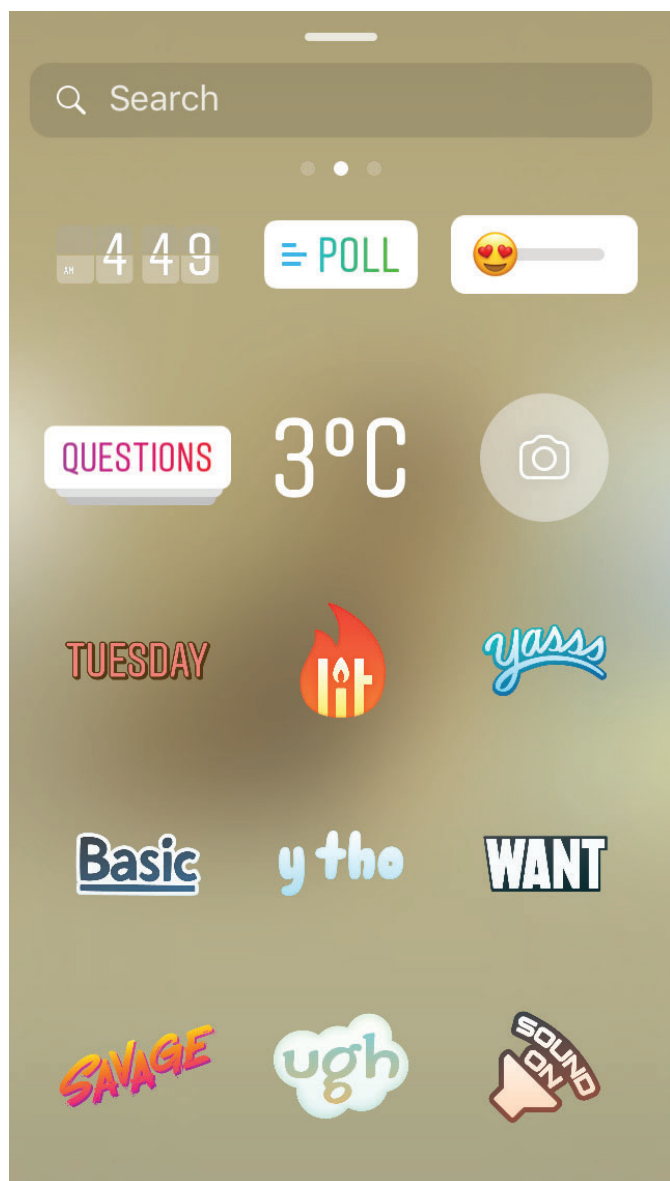
Tap share once you are done!



TIP

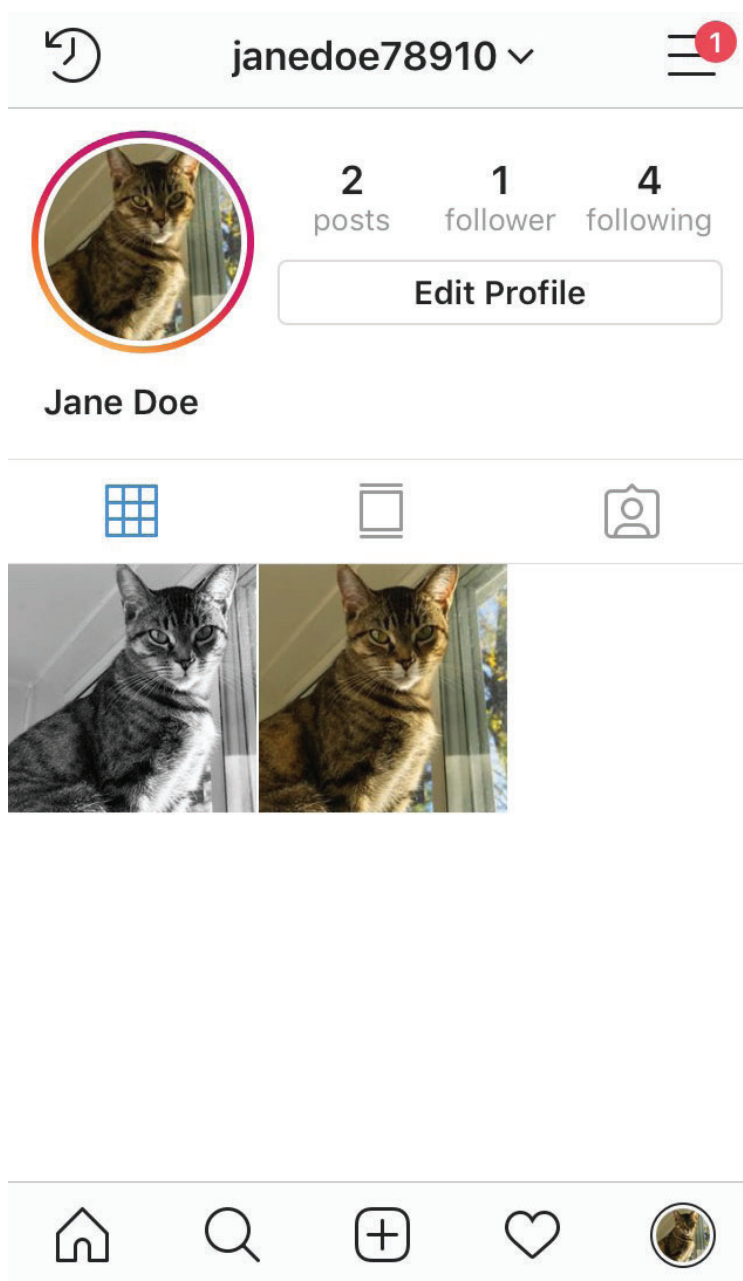
These steps are not required, but can make your posts more interesting; you can add a caption, location, and tag people (on Instagram) to your post. In the caption section you can also add keywords or hashtags, by typing “#keyword”. This will help others discover your posts if they decide to search those keywords on the Instagram explore tab.

You can also post stories, which are photos or videos that only last 24 hours (unless you decide to add it permanently to your profile). Stories are used for when you wish to keep your followers updated on what you are up to, without having to make a permanent post.





Unlike posts, you can add fun things to your stories, such as polls, stickers, unique filters, and much more!

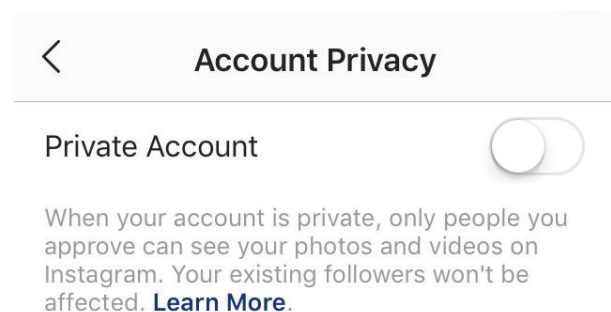
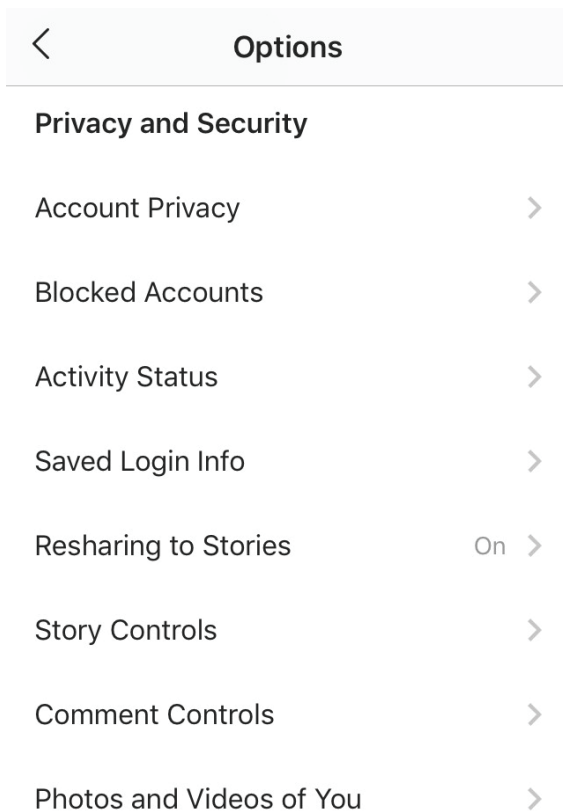
Once you've completed all the steps so far, your profile may look similar to this:



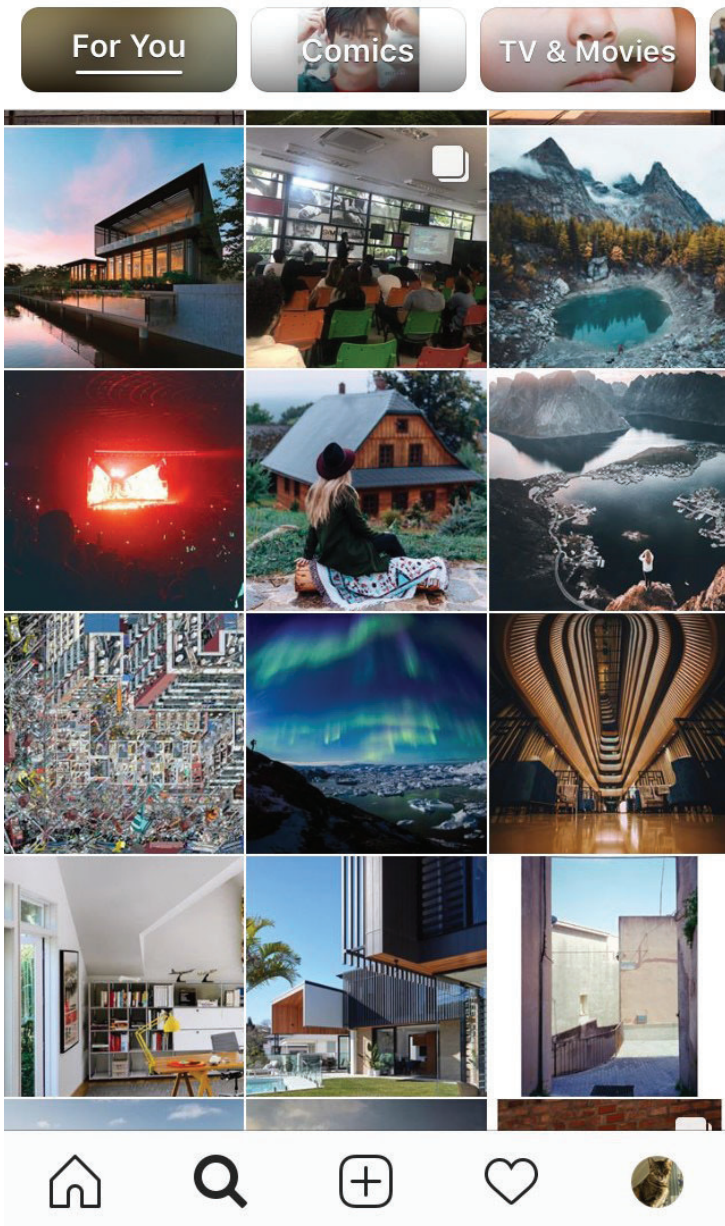
Notice how we've already gained a follower! Followers are not important if you are using your Instagram account for fun or personal use, but can be very useful if you are a company trying to sell your products, or you wish your messages and posts to reach many people.

Now that you've made a post (or a few), you may notice in the bottom tab heart icon, that you are gaining likes, comments, and followers. These are people that are also on Instagram, that are liking what you've been posting, and wish to be updated on when you post more!

If you want to have control on who can see your posts and follow you, you can go to the settings tab, by going to your profile, tap the  symbol, and then tapping Settings at the bottom. This is where you can control many other settings for Instagram, but for now go to Account Privacy under Privacy and Security section, and tap the circle so it turns blue. After doing this, when someone wishes to follow you, you will get sent a follow request, where you can accept or reject under the heart icon  tab.



Now you can also start following other accounts that may interest you. There are a few ways to find people to follow:

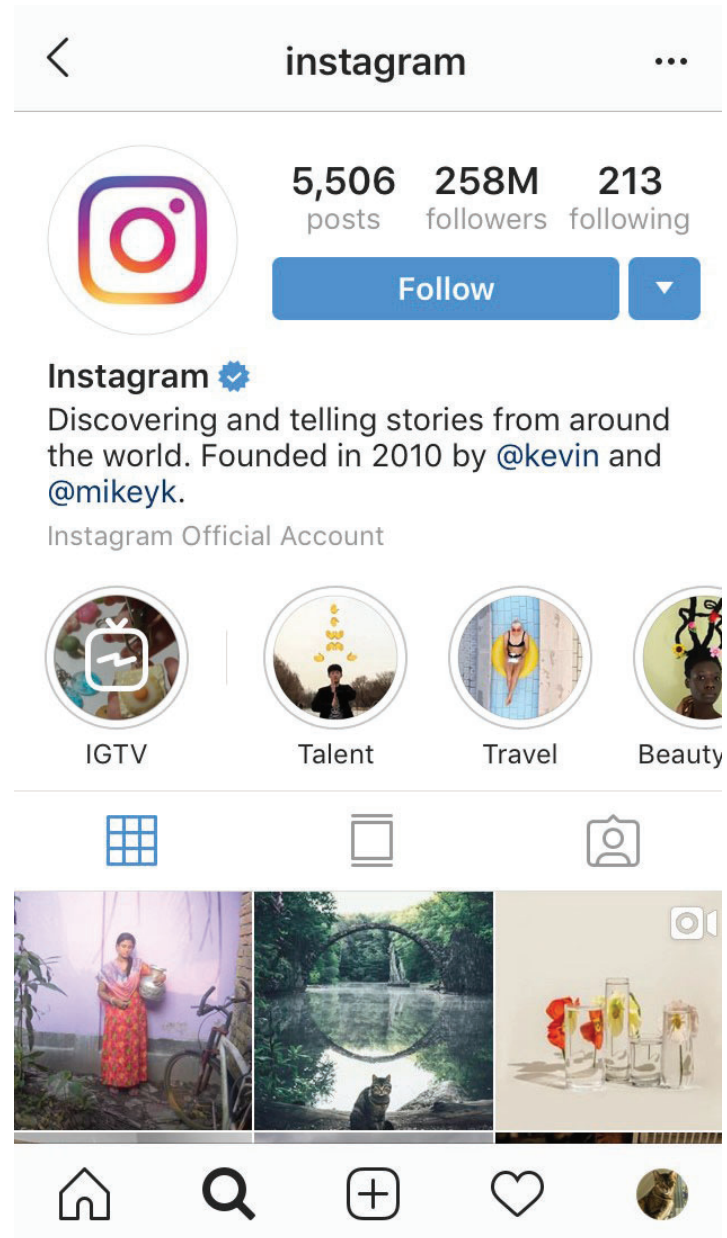


The first would be your friends! If you know their Instagram name, you can search it in the explore bottom tab. If you'd like to find new people you don't know to follow, there are multiple options.

You can search for photos by the keywords, by typing in the keyword (such as fashion, makeup, animals) in the top search bar.

You can also search by names to follow celebrities, companies, shops, and more. Lets go follow Instagram's official Instagram account, by searching for it in the explore tab.

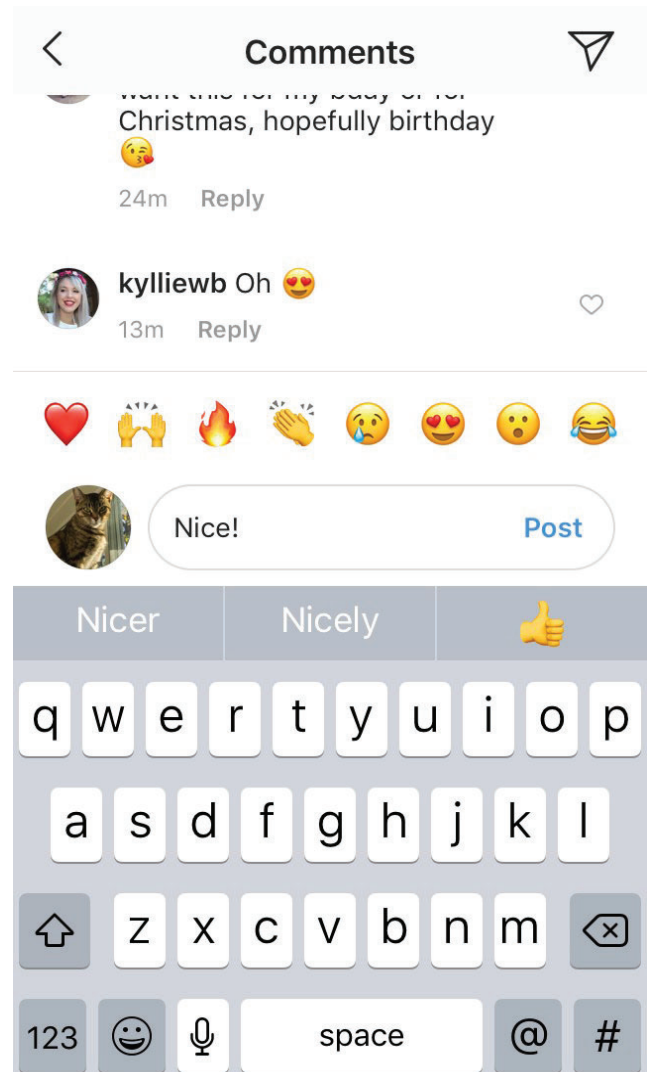
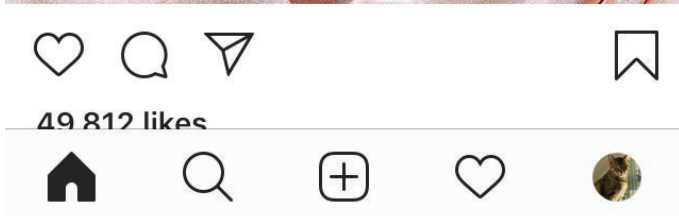
Here you can view all their photos and stories, and follow them.



TIP:

The best way to keep up with accounts you love is to follow them, and you can even turn on notifications for any account you want, by tapping... so you will be notified immediately after they post a photo or add to their stories!

The last basic thing there is to know about Instagram is the many ways you can interact with posts by you and others. Once you have followed other Instagram accounts, you can go to your feed by tapping the bottom left house icon. Here you will find all the most recent posts from the people you follow.



- ♥ Lets you like the post
- 💬 Lets you make a comment
- 📌 Lets you share to your story, or send post as a message
- 🔖 Saves the post in an archive on your profile

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References

Original Manual by Instagram

<https://help.instagram.com/454502981253053/>

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Instagram New User Manual
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