

120 billion units of packaging are produced by the global cosmetics industry, most of which are not recyclable.

The cardboard that is used in the cosmetics industry contributes to the loss of 18 million acres of forest.

More than 100 million animals are killed in testing labs.

Every. Year.

By 2050, there will be 12 billion tonnes of plastic in landfills, and more plastic than fish in the world's oceans.



Lovely v

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