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"Share and organise  
beautiful things on  
the web."



## Unofficial Start Guide

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Pinterest: Unofficial Quick Start Guide (2018)

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**To the creatives, the artists and the  
innovatives.**

# Welcome!

Pinterest is a social media application that holds your personal collections of images or ideas. Pinterest helps you discover and do what you love because it's customized to you. It sparks your creativity, gets you to try new things, and allows you to be yourself.

Explore your interests to find the right ideas for you. As you discover new things to try, you'll get personalized recommendations picked from the billions of ideas already on Pinterest. These ideas help you to see a world of creativity and possibility all around you.

With billions of Pins on Pinterest, you'll always find Pins to spark inspiration. When you discover Pins you love, save them to boards to keep your ideas organized and easy to find.

Whether it's at home or on the go, Pinterest is available anytime and anywhere as long as you're connected to the Internet. You can download the Pinterest app in the App store or Google Play store, for free, or simply go to [www.pinterest.com](http://www.pinterest.com)!

For all new users, this simple guide was created to help you get started on the basic features of Pinterest. Hopefully, it helps.

—Claudia Galdones

# 01 Getting Started

In the next several pages, we'll show you step-by-step the basics of Pinterest on the web, beginning to end, and how easy it is to use! So let's get started!

# Create an Account

So you are interested in Pinterest and all of its creative uses, but you're just not entirely sure how to get started. Well, the first step is to create an account. Here's how to do it:

- 1 Go to [www.pinterest.com](http://www.pinterest.com).
- 2 Their sign-up page will automatically open up and give you 2 options on how to create a Pinterest account:

- A Signing up by email**  
Enter your email and age, and a password in the boxes, then hit "Continue".
- B Continuing with a Facebook or a Google account**  
Log in with **Google** or **Facebook** account, then enter your age in the next window.

- 3 Follow the next steps to provide Pinterest with your language, country, and topics of interest.

**Congratulations!** You've just successfully created your Pinterest account. Now you can enjoy saving your collection of ideas on the web.

The image shows the Pinterest sign-up page. At the top is the Pinterest logo. Below it, the text reads "Welcome to Pinterest" and "Find new ideas to try". There are three input fields: "Email", "Create a password", and "Age". A red button labeled "Continue" is below these fields. Below the "Continue" button is the word "OR". There are two blue buttons: "Continue with Facebook" and "Continue with Google". At the bottom, there is a link to "Terms of Service, Privacy Policy".

Annotation A is a red circle with the letter 'A' inside, connected by a red line to the "Email", "Create a password", and "Age" input fields. Annotation B is a red circle with the letter 'B' inside, connected by a red line to the "Continue with Facebook" and "Continue with Google" buttons.

# Setting up your Account

The next step is setting up your account, as our profile allows you to share more details about yourself to others on Pinterest. Here are a few easy modifications you can make to your profile:

- 1 Click **\*\*\*** at the top of Pinterest to open your menu.
- 2 Click **Edit** settings.
- 3 Click **Profile** (on the right side of the screen) or scroll down to the “Profile” section
- 4 Edit profile as desired:

## **First and last name**

Your name will show at the top of your profile and on your friends' home feeds when you save Pins. You need to provide a first name, but feel free to skip the last name if that's more your style.

## **Username**

Your Pinterest username is used to create your profile's web address. Your username can be 3-30 characters, and can't have spaces, symbols, or punctuation.

## **Profile Photo**

1. Click Change picture then click **Choose photo**.
2. Select a photo from your computer.
3. Click **Open**.

## **Description about Yourself**

Give others on Pinterest a taste of who you are and what you love. Create your short bio (160 characters or less!) in the text box.

## **Location**

Let your friends and other users where you're from, by entering your location in the dialogue box.

The image shows a screenshot of the Pinterest 'Profile' settings page. On the left is a navigation menu with 'Profile' selected. The main content area is titled 'Profile' and contains several sections: 'First Name' and 'Last Name' input fields (with callout A), a 'Picture' section with a Pinterest logo and a 'Change picture' button (with callout C), a 'Username' section with a text input field containing 'newuser' and a URL 'www.pinterest.com/' (with callout B), an 'About you' text area (with callout D), and a 'Location' text input field (with callout E). At the bottom, there is a 'Claim' section, a 'Cancel' button, and a red 'Save settings' button (with callout 5). A red circle with the number '3' is next to 'Profile' in the menu, and a red circle with the number '5' is next to the 'Save settings' button.

# 02

## Discover Ideas on Pinterest

Now that you've created your account, you're ready to find millions of ideas that interest you on Pinterest.

5 Click **save settings**, once your happy with your changes.

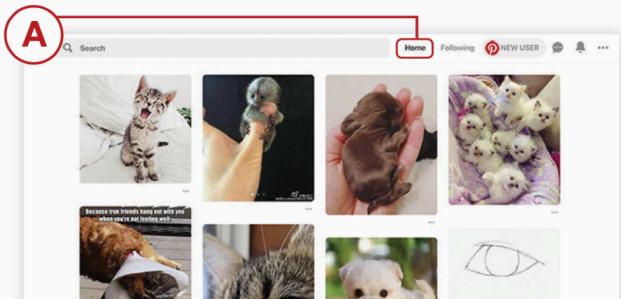
**Good work!!!** Now that you have fully setup your account, you are ready to use Pinterest!

# Searching for Pins

The next step to conquering Pinterest is to know how to find ideas (or Pins) that you want to save. There are a number of different ways to discover ideas you can try.

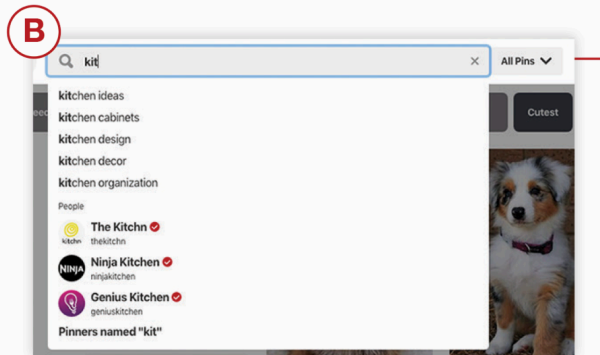
## A Home Feed

Your home feed is where you discover Pins from people, topics and boards you follow. You will also find recommendations—like Pins you might love and new people or brands to follow—inspired by your boards and other recent activity. You may even discover spotlight recommendations, hand-picked by Pinterest, local experts and more. [See References on pg. 18 for more information about the home feed.](#)



## Search Bar

You can search for Pins, boards, or hashtags in the search bar. If you're not quite sure what you're looking for, try typing in something general ("dinner ideas"), then use Pinterest's built-in search guides (like "healthy" or "for kids") to narrow down your results. [See References on pg. 23 for more information about the search bar.](#)



## HELP TIP

Filter your search by product Pins, people, specific boards, your Pins, all Pins and more by clicking the the drop down menu arrow next to the search bar.

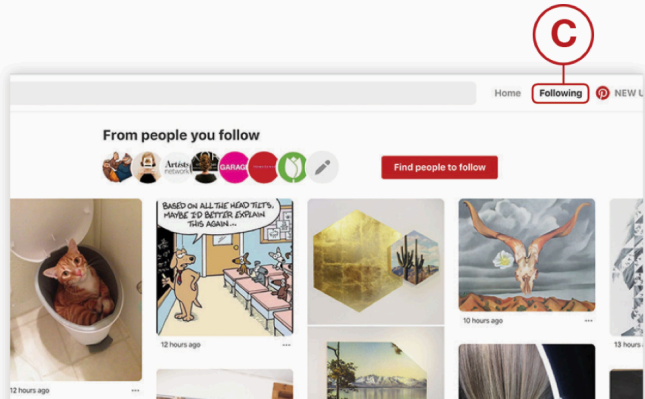
**IMPORTANT TO NOTE:** You can only use **Options C & D** once you have saved Pins and, have followed boards and other Pinterest users. **See page 10 to learn how to save Pins and page 14 to follow boards.**

### Dedicated Following Tab

Your following tab is similar to your home feed however, it is where you go to find the latest ideas being saved by the people and brands you follow. To visit your following tab, click “Following” at the top of your home feed on the web. **See References on pg. 18 for more information about the following tab.**

### The “More Ideas” Tab

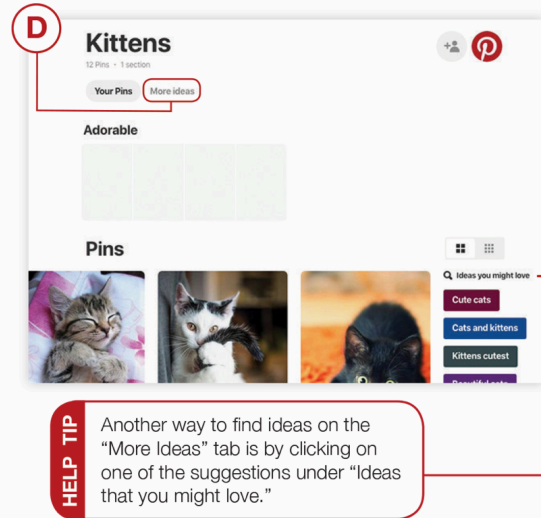
Click the “more ideas” tab at the top of each of your boards (or board sections) to discover personalized recommendations inspired by the Pins you’ve already saved. Find anything from new ideas you might love to tips for how to organize your board into sections. You can also find Pins by clicking on the suggested related ideas on your board.





### The “More Ideas” Tab

Click the “more ideas” tab at the top of each of your boards (or board sections) to discover personalized recommendations inspired by the Pins you’ve already saved. Find anything from new ideas you might love to tips for how to organize your board into sections. You can also find Pins by clicking on the suggested related ideas on your board.



**Yesss!** Now you know how to easily search for any Pins, boards or people on Pinterest.