



Jen Sincero

She is a bestselling author, speaker and success coach. Over the years she has guided so many people towards success through her seminars, lectures and books. After doing so well with *You are a badass*, she created a follow-up which is also a #1 bestselling novels, *You are a badass at making money*.

Running Press



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YOU are a BADASS is a guide to self-empowerment, giving you tips on how to stop doubting yourself and create your own path towards becoming your strongest truest self. Jen Sincero helps you get to where you want to be by relating back to her personal inspiring stories, exercises and sharing the best advice you can get. Sincero makes you realize that anything is possible and you can achieve your biggest dreams if you put your all into it. In only 250 pages, the way you perceive your life will change completely. Enjoy the journey.

BADASS

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JEN SINCERO

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“In world of life coaching, Jen Sincero is the Royal Badass”
AP news

“As soon as we picked up the New York Times bestseller, Sincero’s honest, funny and down-to-earth take on tackling life’s challenges kept us turning pages.”
Style Caster

“If my broke ass can get rich, you can too.”
-Sincero

“She’s frank, funny and sometimes outrageous, and admits that she went through a period of being a loser before finding her inner you-know-what”
Los Angeles Times

“She’s helped countless people transform their personal and professional lives via her seminars, public appearances, newsletters, products and books.”
Forbes