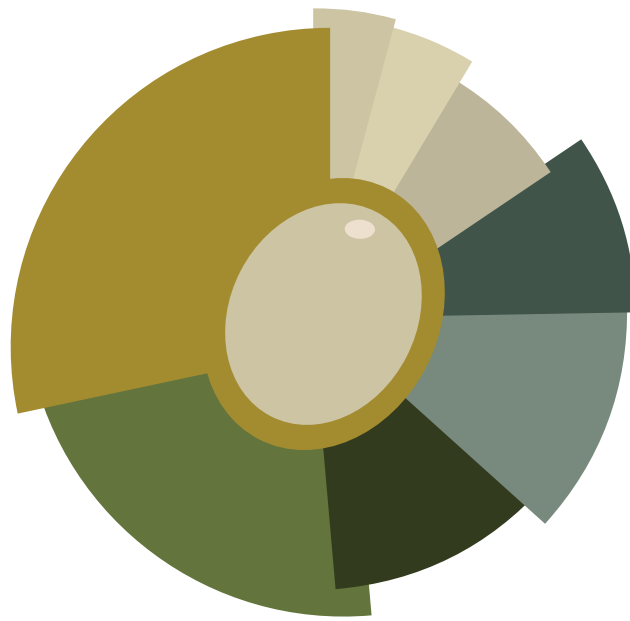


appetitoso

CANADA'S FAVOURITE ACTIVITY

28.3%

OF CANADIANS FAVOURITE ACTIVITY IS TO GO OUT TO A RESTAURANTS



Eating out: 28.3%

Outdoor Activities: 22.9%

The movies: 12.0%

Shopping: 11.9%

Concert event: 9.2%

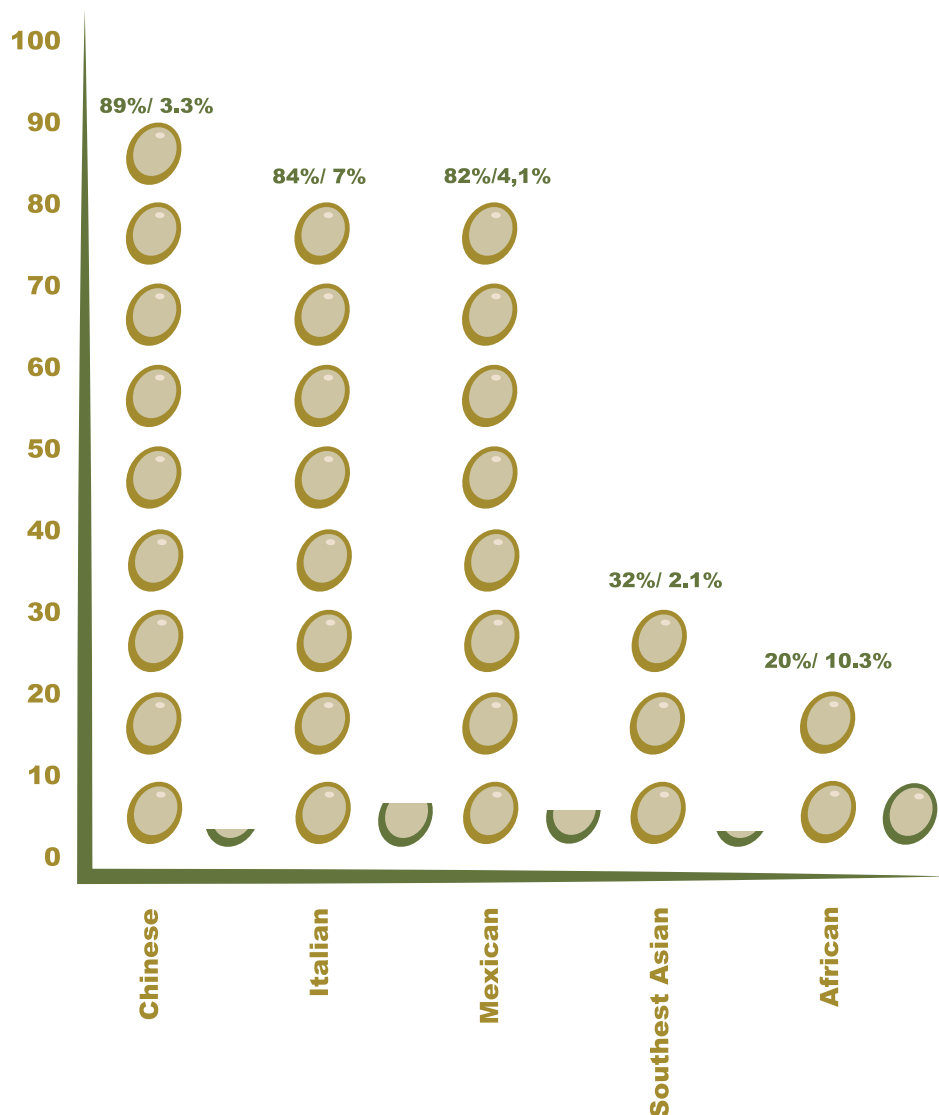
Bar/Pub: 7.0%

Sporting Event: 4.5%

Cultural sites: 4.3%

Most popular

Ethnic Restaurant & the Percentage of each Ethnic Population in Montreal



84%

OF MONTREALER'S PREFER ITALIAN RESTAURANTS

ITALIAN FOOD IS RANKED ONE OF THE BEST IN THE WORLD

CANADIAN'S PREFER EATING OUT & MONTREALER'S PREFER ITALIAN FOOD. THESE STATISTICS PROVE WE WILL SUCCEED.