

# The User's Guide to *Etsy*

One-of-a-kind gift ideas

The unofficial guide by Janelle Bryan



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## **The User's Guide to Etsy (2018)**

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# Introduction

## What is Etsy?

Etsy connects people looking for unique goods with independent sellers around the world. When you shop on Etsy, you can choose from millions of items created and curated by millions of independent sellers.

## Who are Etsy sellers?

Each item on Etsy is listed and sold by someone who creates their items or curates their shop. There's no Etsy warehouse. When you shop on Etsy, you're directly supporting independent sellers who manage their own orders and inventory.

## How do I shop on Etsy?

Shopping on Etsy works the same as anywhere else online. However, you're not buying your items from Etsy, the company. Instead you're buying directly from independent sellers.

If you have questions about an item or an order, you can contact the seller.

# What to expect

Welcome to Etsy!

We'd love to help you join our community. Registration is free.

Once you have a confirmed Etsy account, you'll be able to.

Create an account

Browse and add items to your favorites

Purchase unique items

Use Etsy's on-site messaging system, Conversations

# Your account

To sign in, you are able to sign in with your Google account, Facebook account, or already existing Etsy account.

To register for a new account, follow these steps.

1. Click Sign In in the side panel
2. Review Etsy's Terms of Use and Privacy Policy
3. Fill out the form
4. Check your email and click to confirm

You should see a confirmation email from registration@etsy.com within a few minutes. Click the button inside the email to confirm your account.

5. Sign in to Etsy

The image illustrates the registration process on the Etsy mobile app through three sequential screenshots:

- Step 1:** The user is on the home screen. The 'Sign In' button in the side panel is highlighted with a red box and the number '1'.
- Step 2:** The 'Sign in to Etsy' modal is displayed. The 'Continue with Google' and 'Continue with Facebook' buttons are highlighted with red boxes and the number '2'.
- Step 3:** The 'Register' form is shown. The 'Register' button is highlighted with a red box and the number '3'.



# Browse and Favorite

## Home

See items you have recently viewed, picks curated by Etsy, and Etsy Local, a way to see sellers selling in person at an event near you.

