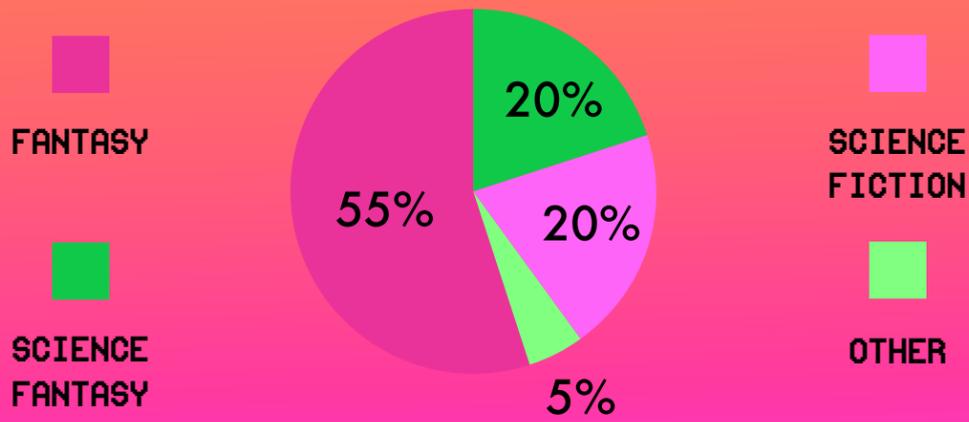
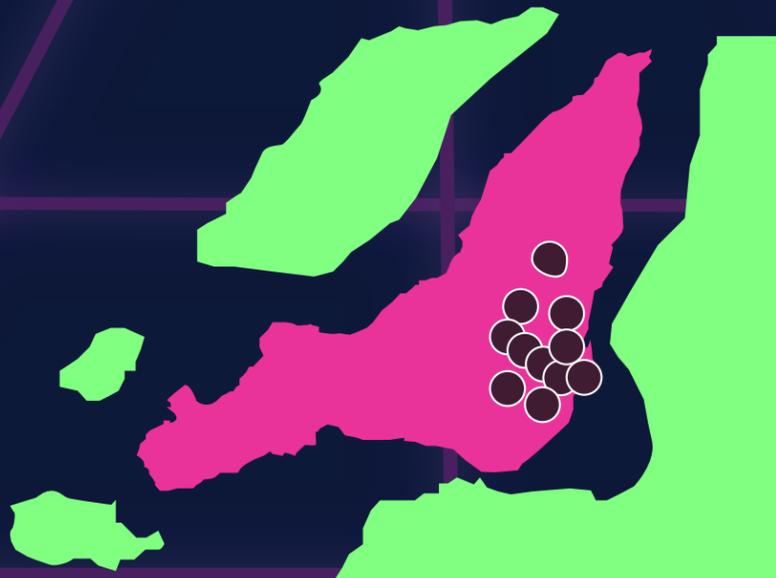


THIS PIE CHART INDICATES THE POPULATION OF PEOPLE WHO ENJOY SCIENCE FICTION AND FANTASY IS VERY HIGH. OUR CORE DEMOGRAPHIC WILL BE PEOPLE WITH THESE INTERESTS.



THIS MAP INDICATES WHERE MOST OF THE THEMED BARS ARE IN MONTREAL. THEY ARE ALL SITUATED NEAR MOUNT ROYAL WHICH IS WHY WE ARE SITUATING ANDROID MARTYR THERE AS WELL.



TO CONCLUDE WE BELIEVE ANDROID MARTYR WILL FIT RIGHT IN AT MOUNT ROYAL AS A PLACE FOR SCIENCE FICTION FANS TO HAVE INTERESTING THEMED DRINKS BASED ON THEIR FAVORITE NOVELS AND FILMS. WE ALSO BELIEVE BECAUSE OF OUR THEMED BAR IS UNIQUE COMPARED TO THE OTHER BARS IN MONTREAL IN TERMS OF THEMING IT WILL SPARK INTEREST IN THE COMMUNITY.

Android Martyr
Resto Bar

Map and Bar locations from Google Maps and pie chart info from <https://thoughtsonfantasy.com/2017/01/10/book-stats-for-2016/>