



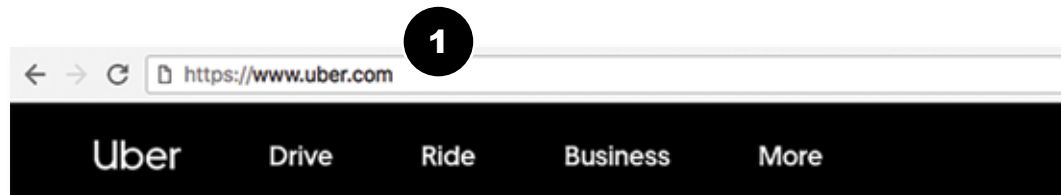
Fun fact

Uber was founded in San Francisco in 2009 by University of California dropout Travis Kalanick and Garrett Camp, also the founder of StumbleUpon.

sign
up
to
ride

sign up to ride

1. Start by going to www.uber.com
2. Select *Sign up to ride*
3. Fill out the form and select *Sign up*
4. Congratulations! You're ready to ride



A screenshot of the Uber 'Sign Up to Ride' form. The form includes the Uber logo, the title 'Sign Up to Ride', and the tagline 'Safe, reliable rides in minutes'. The form fields are: 'First name (required)', 'Last name (required)', 'Enter your phone number (required)', 'Enter your email (required)', and 'Enter a password (required)'. At the bottom, there is an 'Add a promo code' field and a large teal 'SIGN UP' button marked with a circled '4'. Below the button, there is a disclaimer: 'By clicking "Sign Up", you agree to Uber's Terms of Use and acknowledge you have read the Privacy Policy.'



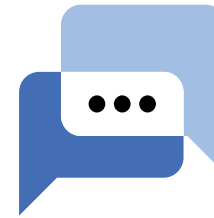
Fun fact

One of Uber's crazier offerings was UberKITTENS, which gave people in seven U.S. cities the option of buying cuddle time with real kittens in 15-minute increments, with proceeds going to animal shelters.

using the app

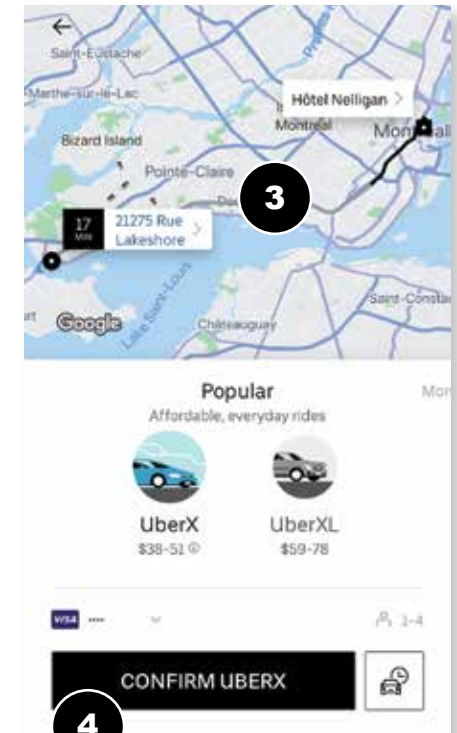
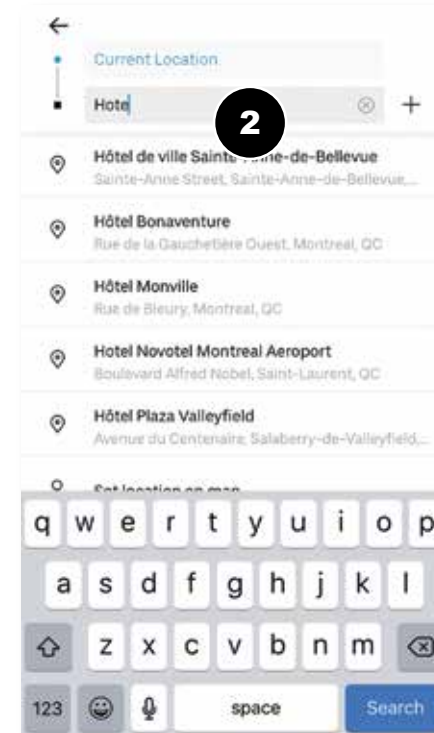
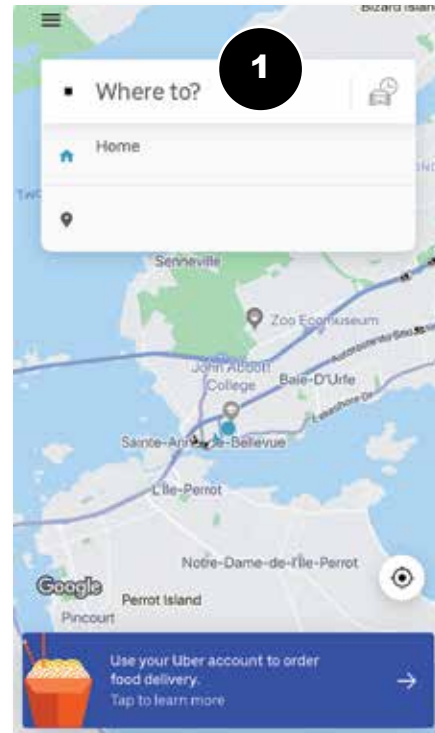
find a ride

1. On the main page of the Uber app, select *Where to?*
2. Easily enter the address or name of where you're going, and select from the list of options that appear below
3. Make sure it looks correct on the map
4. Select *Confirm UberX*
5. Keep track of how far away your driver is and get yourself ready



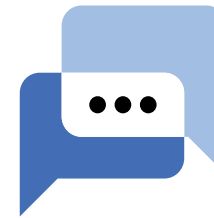
Tip

During busy periods, Uber implements surge pricing. Some riders choose to pay the increase, while others might wait a few minutes for the price to go back down to normal.



schedule a ride

1. On the main page of the app, select the icon next to *Where to?*
2. Set the date and time of the scheduled pickup
3. Select *Set Time*
4. Enter the address or name of where you're going, and select from the list of options that appear below
5. Double check all your information is correct
6. Select *Schedule Uberx*



Tip

If you've scheduled a pickup and your driver arrives 10 minutes after your scheduled pickup time, you'll get \$10 off your next trip.

