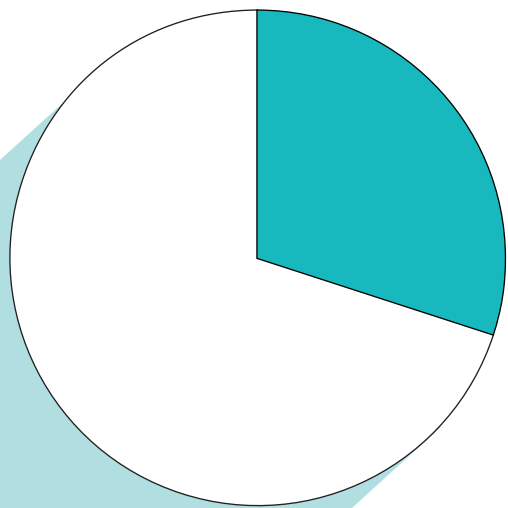


What's the market in Griffintown for an allergy friendly coffee shop?

why Griff Cafe is a good idea



30% on average how many Canadians are affected by a food allergy.

The most common food allergies are peanuts, tree nuts, seafood, egg, milk, sesame, soy, mustard, and wheat

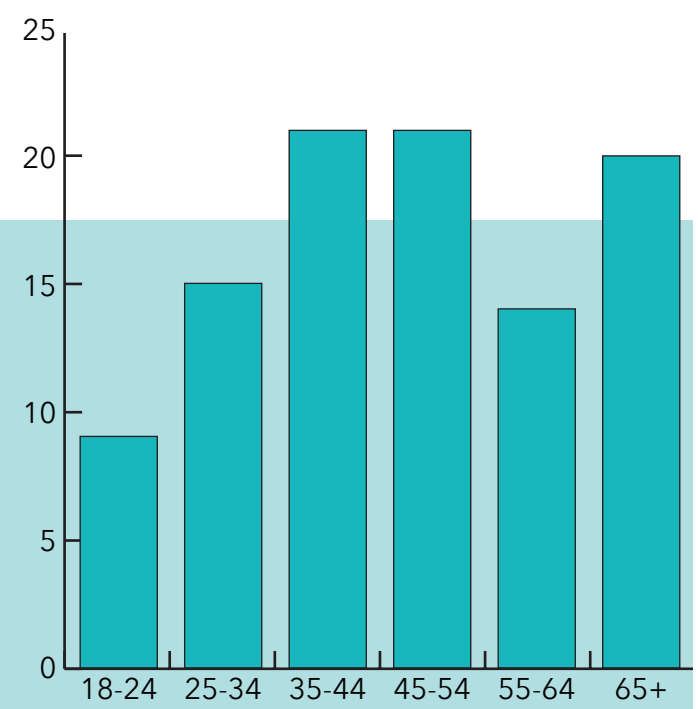
every **3** minutes, a food allergy reaction sends someone to the emergency room

there are only **2** allergy friendly establishments in Griffintown



152 litres

the average amount of coffee consumed per person



age breakdown of adults drinking gourmet coffee or specialty coffee

With the rise of food allergies, people are looking for more allergy friendly options - especially if they have options that don't cost extra. It's clear that Canadians love coffee, so it makes sense to put the two together in a comfortable environment.



<http://www.sbdnet.org/small-business-research-reports/coffee-shop>
<https://www.cbc.ca/news/business/canada-coffee-tim-hortons-1.3745971>

<http://www.e-importz.com/coffee-statistics.php>
<https://www.fundera.com/blog/the-economics-of-your-local-coffee-shop>
<https://foodallergycanada.ca/wp-content/uploads/Food-Allergy-Key-Facts-Sheet.pdf>