

# HOW TO SELL YOURSELF!

## 01 CONSISTENCY

---

how do messages remain consistent? Everything comes from the same place

## 02 RESUME

---

knowing your target audience.  
Make specific resumes  
Dont use buzzwords

## 03 CALL TO ACTION

---

offer contact details.  
suggest the next idea.  
be on the ball.

## 04 PROFESSIONALISM

---

remain profesional.  
use social media platforms.  
online identity is very important.

90%

of recruiters use social media  
in order to get candidates