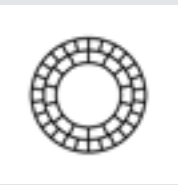


VSCO ———
——— **and you**

Creating professional looking photos
——— from your mobile device

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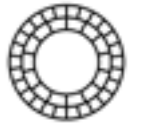
WELCOME

VSCO is a trend-setting art and technology company that empowers creative expression around the world. Founded in 2011, VSCO is based in Oakland, CA.

As humans, we're compelled to create. It's in our DNA. It may not always be pretty, it may not always be easy, but it's our fundamental response to life. Creativity isn't limited to an artistic class; it's the radical expression of each person's voice in this world. It takes different forms, a mad juxtaposition that reflects the individual's own unpredictable, winding path. It isn't limited to the polished aspects of life, but embraces all facets of human existence, the ups and downs, the loud and quiet

Here, we're telling the story of our people, calling others to add their layer to the multidimensional, textured creativity on VSCO.

Creating Your VSCO Account



Here you'll learn how to get started with your VSCO profile

With the application open, tap on the 😊 to get started (fig. A1)

You can use your mobile number or your email address to create your VSCO account (fig. A2)

Choose a username and enter a meaningful password. Read and agree to the Terms and Conditions.

Tap on the → to complete setting up your VSCO profile (fig. A3)

Note You'll need to verify your account through your email after completing this step

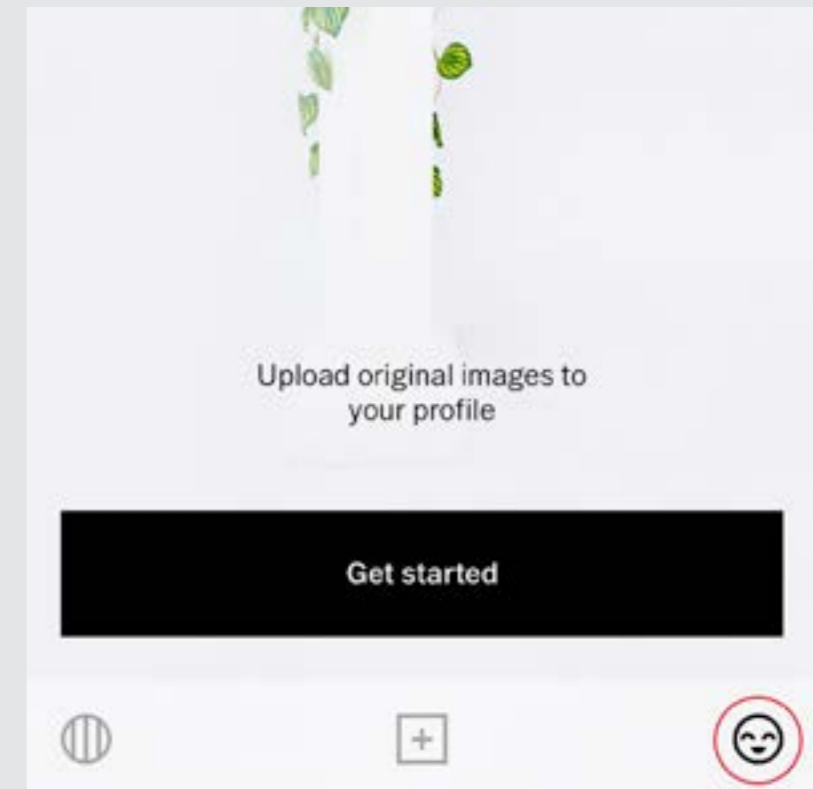


Figure A1

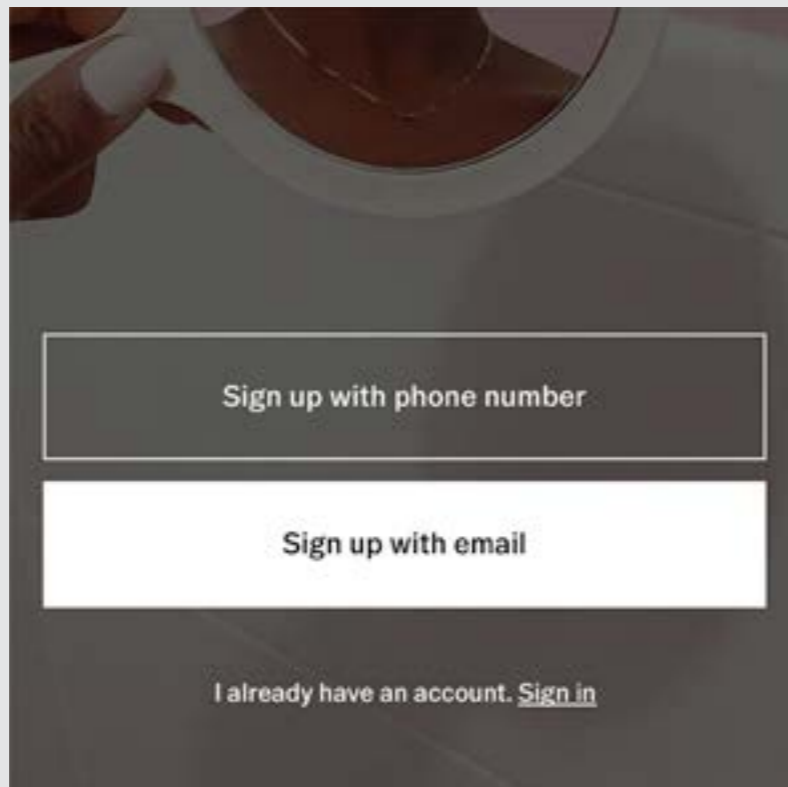
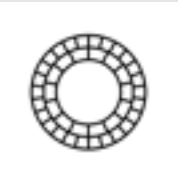


Figure A2

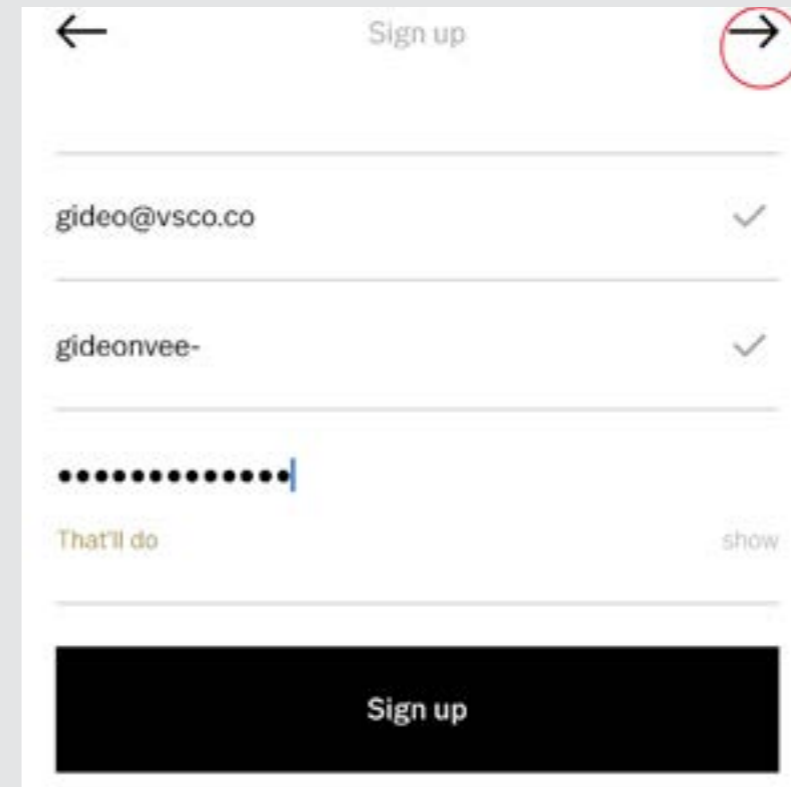
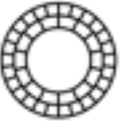


Figure A3

Modifying Your VSCO Profile



Here you'll learn how to edit with your VSCO profile to show off your work.

Once you've signed into your VSCO account, you can change your:

Profile Name

Profile Photo

Title

Description

External Link

First and Last Name

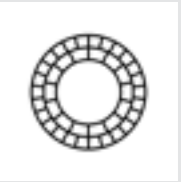
Email Address

Press on the 😊 to get started. Be sure to press on the ✓ to save and submit your work



———— **CHAPTER 2** ————
your images

Importing Your Images



With VSCO, you can import your own previously taken images from your phone's camera roll. Here, you'll learn how to select and import images to your VSCO Studio, where you can edit them now, or later.

With the application open, tap on the ⊕ in the lower quadrant to get started. This will give you access to your Studio, where all your pictures will be.

In your VSCO studio, press on the + to begin to view your device's gallery (fig. 3A).

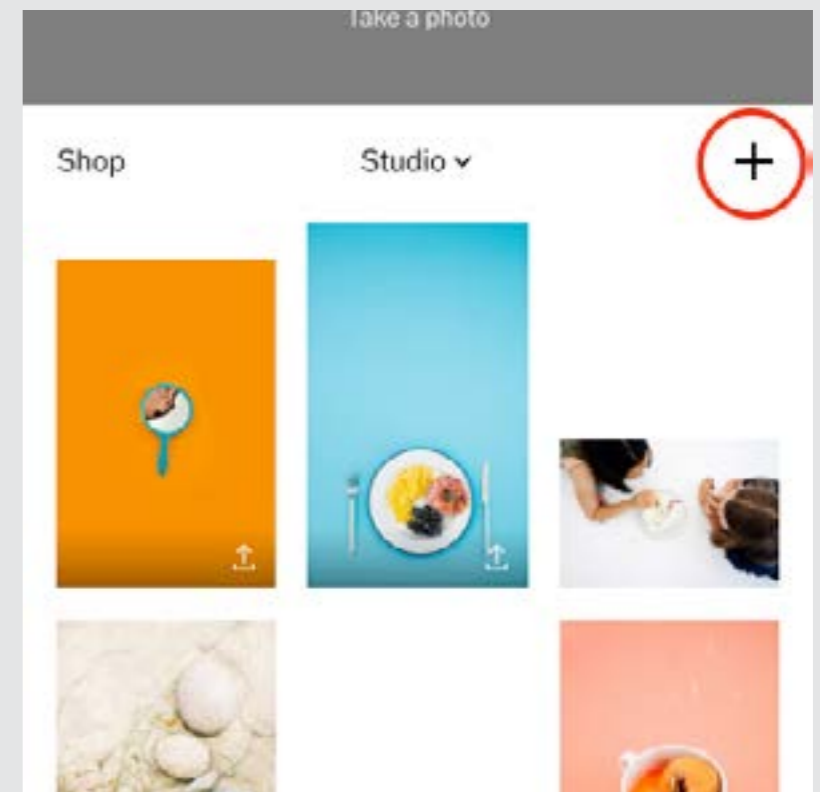
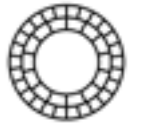


Figure 3A

Importing Your Images (Cont'd)



Once at your device's gallery, you will be able to choose which photos you wish to edit with VSCO.

Choose your photos (as many as you would like), and then press on the ✓ to import your photos (fig 3B)

Your photos are ready to be edited

Note when you select a photo, a gold border will appear to let you know you have selected that photo

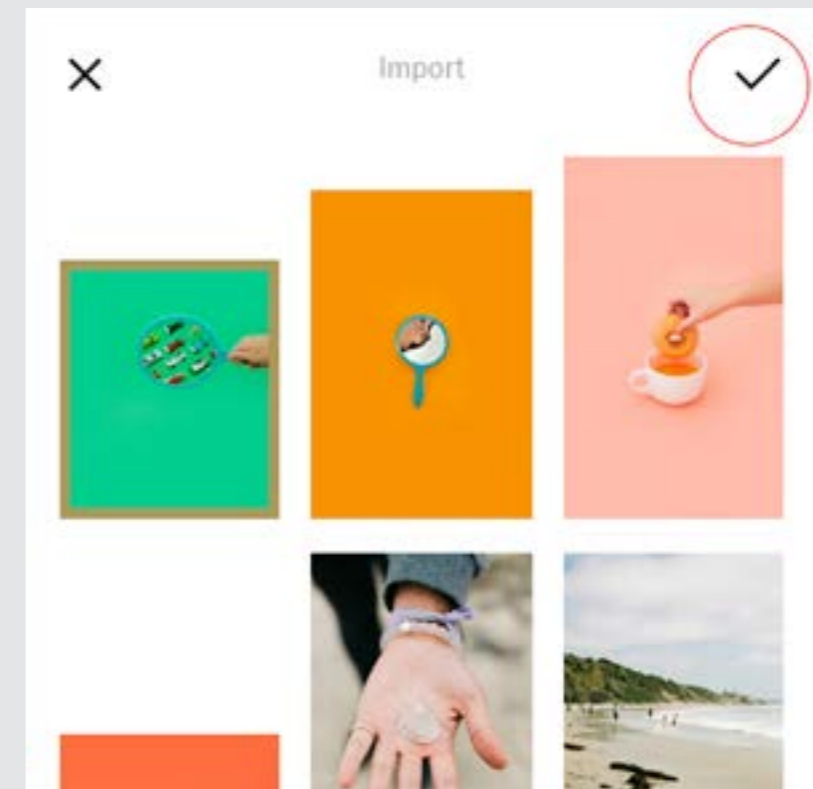
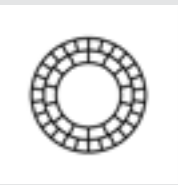


Figure 3B



— I n d e x —

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password 4

C

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S

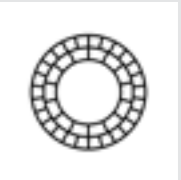
Studio 8

T

technology 3

V

VSCO 3



Edited with VSCO



**For more information, —————
————— visit VSCO's website**

Design by Will Denman