

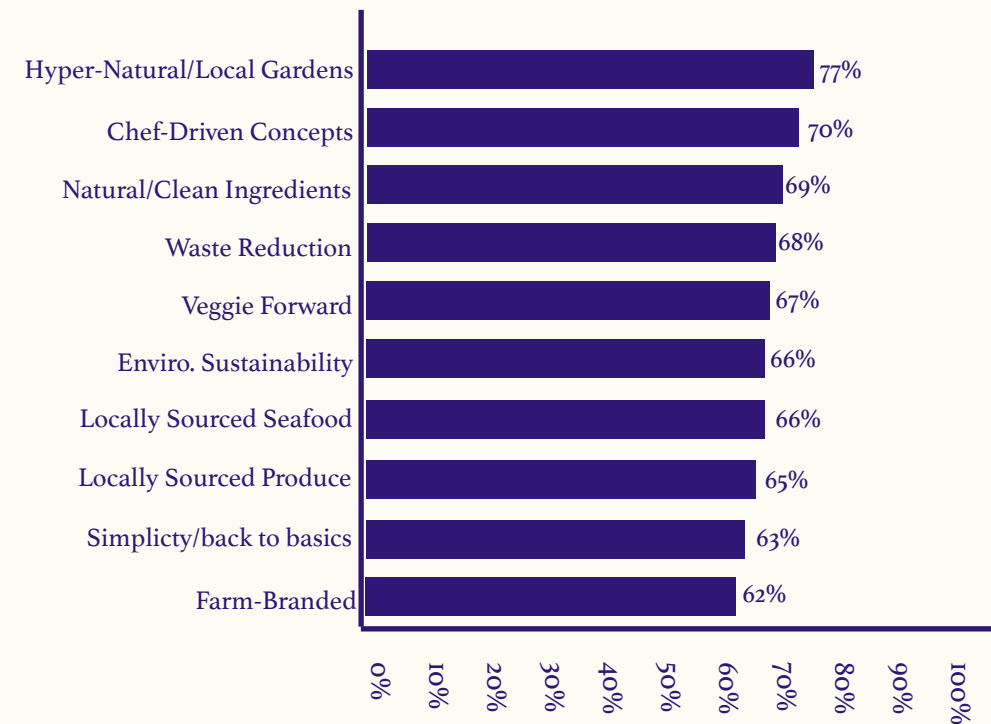
# Provençale

Boulangerie · Bistro



33%  
of Canadians are actively  
trying to eat less meat

## Leading culinary trends in 2018



Statista US

Percentage of respondents

Vancouver Humane Society

Based on the data above, we can see that it would be good time to launch Provençale as a restaurant. As a whole, Canadians are trying to eat less meat, which goes in line with Provençale's meatless menu. Secondly, the top 2018 trends are all facets of Provençale's concept of farm to table, local cuisine.