

# John Abbott College

Graphic & Web Design department

### Enter

In GWD you will master the skills you need for a fulfilling career in graphic design and web site design. In three years, you will be thoroughly prepared to join the corporate design world, set up your own freelance design company, or continue your design education at university.

Graphic & Web Design holds the middle ground in between Art and Computer Science. In GWD's web design classes, you will learn HTML and CSS coding, and some PHP and Javascript, which are the languages used for the aesthetic and functional design of front-end web interfaces. You will learn all about color, composition, layout and design; photography, illustration and typography. GWD's front-end design (how it looks) should not be confused with Computer Science's back-end / server-side web development (making it work).



In your final semester in GWD, you will enter the workplace for a challenging three-week fieldwork experience ("stage"), where you will apply your knowledge and skills in an exciting, contemporary, fast-moving corporate design environment. You might even see the work you do during your internship appear in point-of-sale kiosks, signage, local newspapers and on the internet.

Throughout your GWD training, you will learn from enthusiastic teachers who are up-to-date with practical knowledge of the design field, who are well-connected with the local design community, and who bring their real-world design experience into their classrooms. We encourage students to freelance while still in the program and many students graduate with impressive portfolios filled with work done for real-life clients.



Our program is close-knit and you will develop productive collaborative relationships with other students and teachers. Field trips to printers and web design studios, in-school exhibitions, a graduate vernissage, and guest speakers from the corporate world make sure that the Montreal design community is incorporated into the classroom. GWD students study in three labs (3 Mac labs and one mini-studio) equipped with industry-standard software and have access to up-to-date design resources in the John Abbott Library.

If your goal is to enter the design industry after graduation, there is a large pool of employment opportunities on the West Island and downtown that is eager to employ strong design students in both print and web. If your goal is to continue your studies at university, GWD graduates continue to study design at Concordia University, Ryerson, and other exciting universities across Canada and the USA. If your dream is to combine a graphic design education with a university degree in Marketing, Business Administration, Computer Science, or Education: the sky's the limit, as many of our grads can attest.





## About the Program

For complete information on the Graphic and Web Design program, please visit the program section of the John Abbott website.

Welcome to John Abbott College's Graphic & Web Design departmental page.

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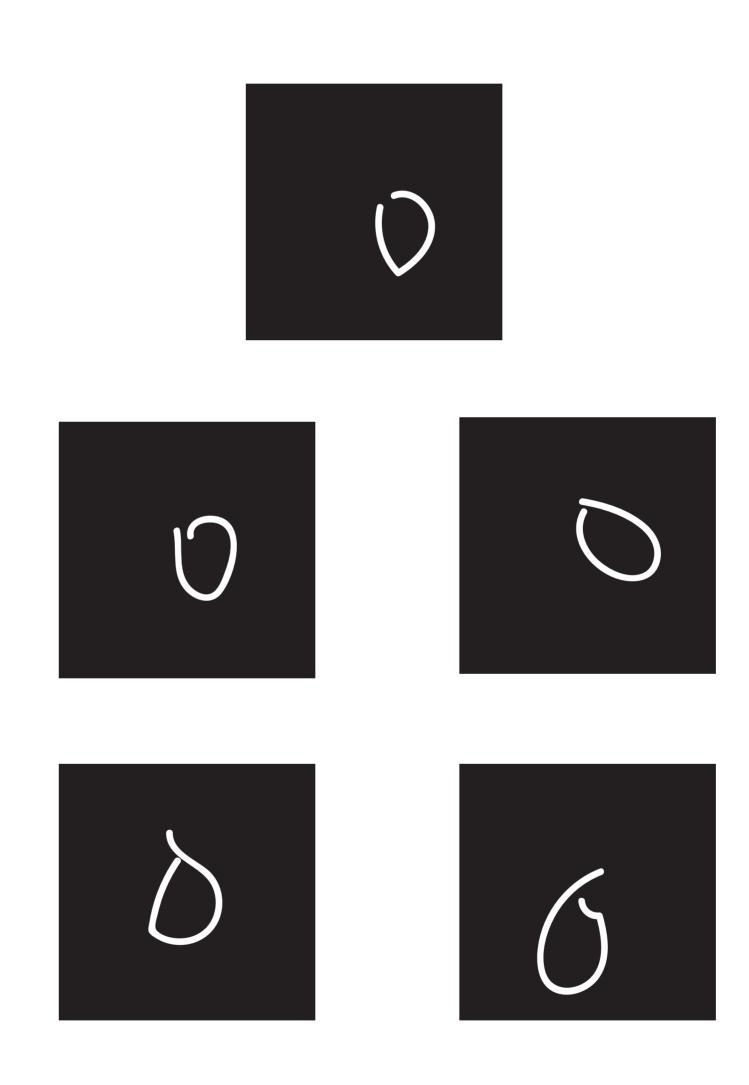
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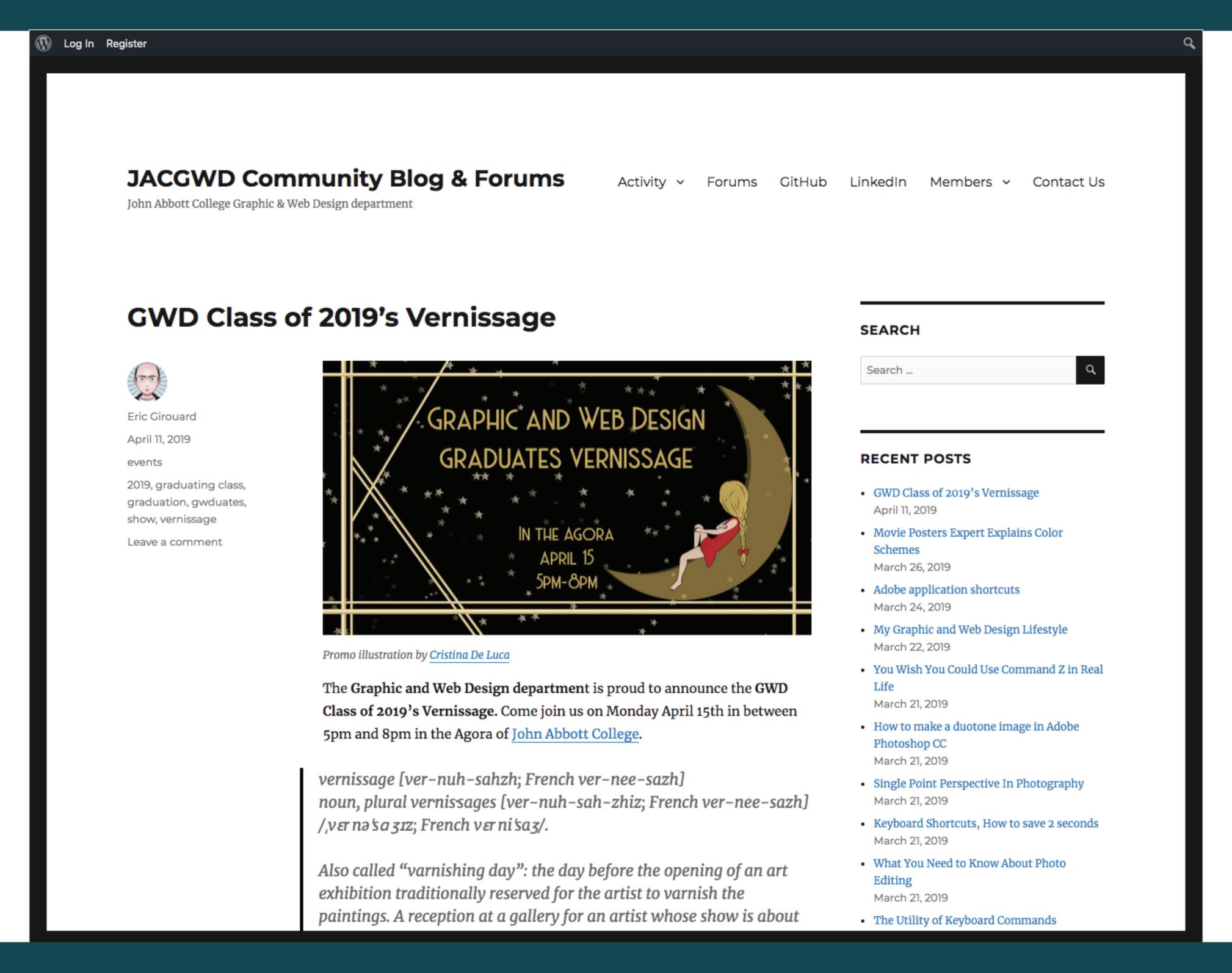
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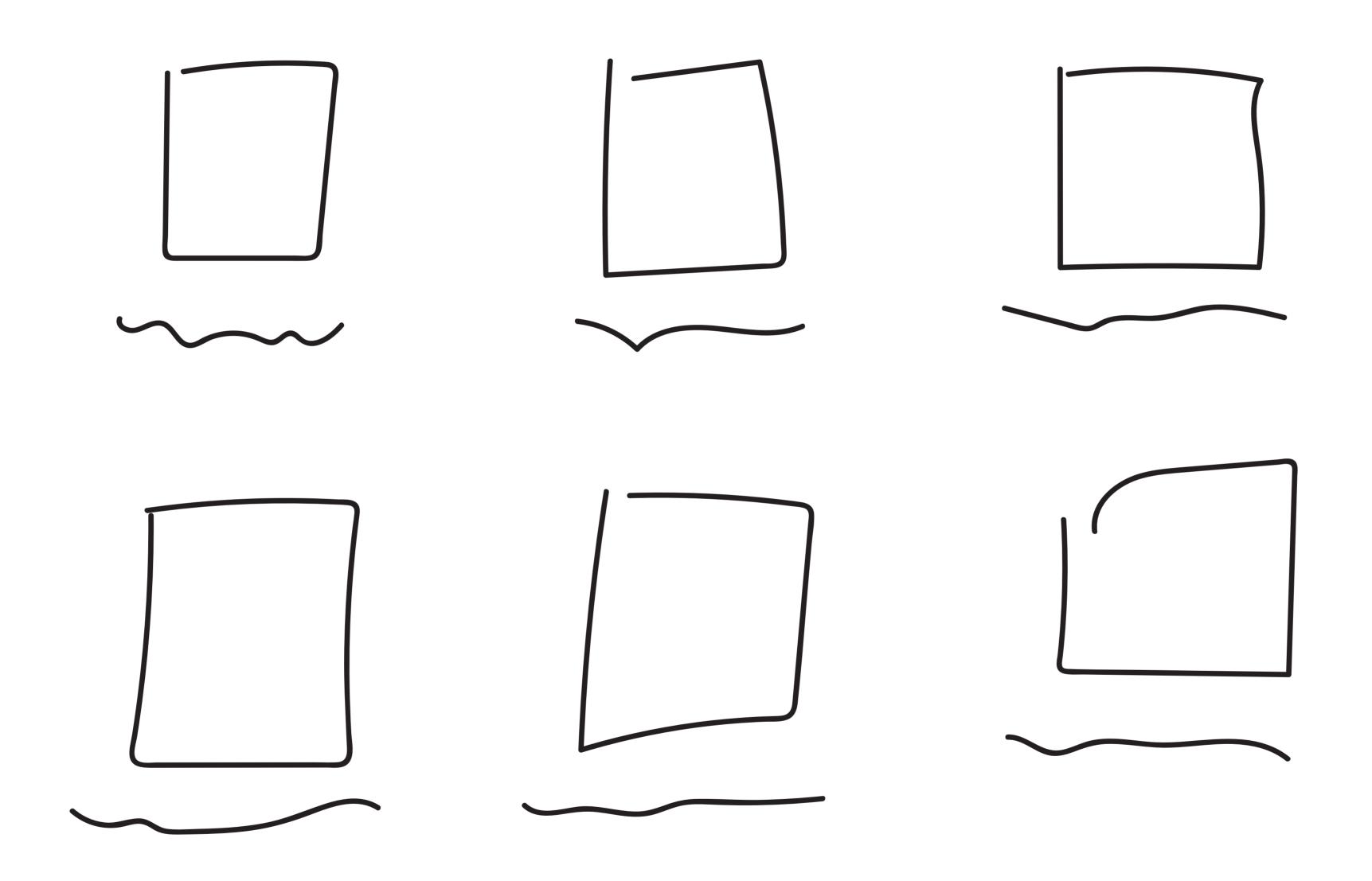
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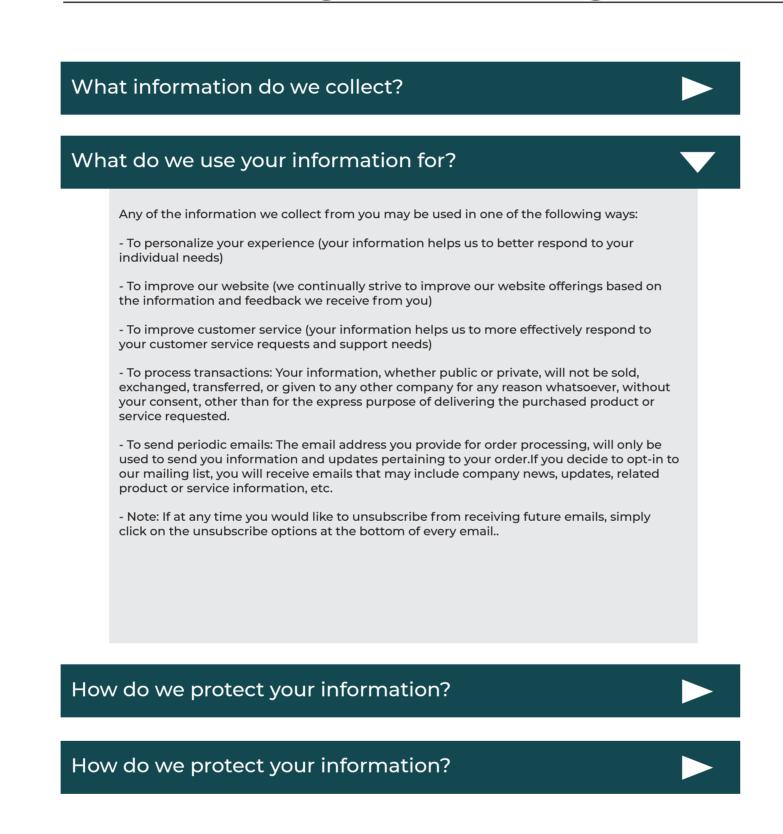


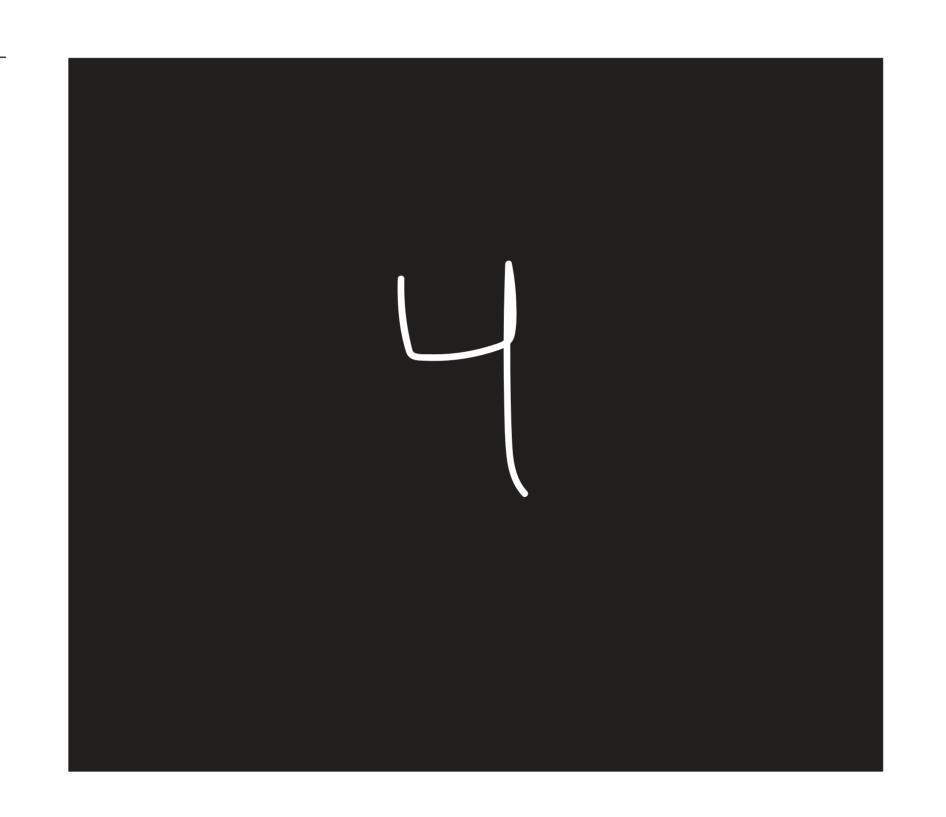


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# **Privacy Policy**





### Notes

- Images 1,2,3 horizontal art pieces by students
- Images 0 are the heads/teachers of the program
- Image 4 piece done by student
- Mural piece with students names integrated in the mural? (idea for something more artistic)
- The home page will be scroll snap points for dif sections