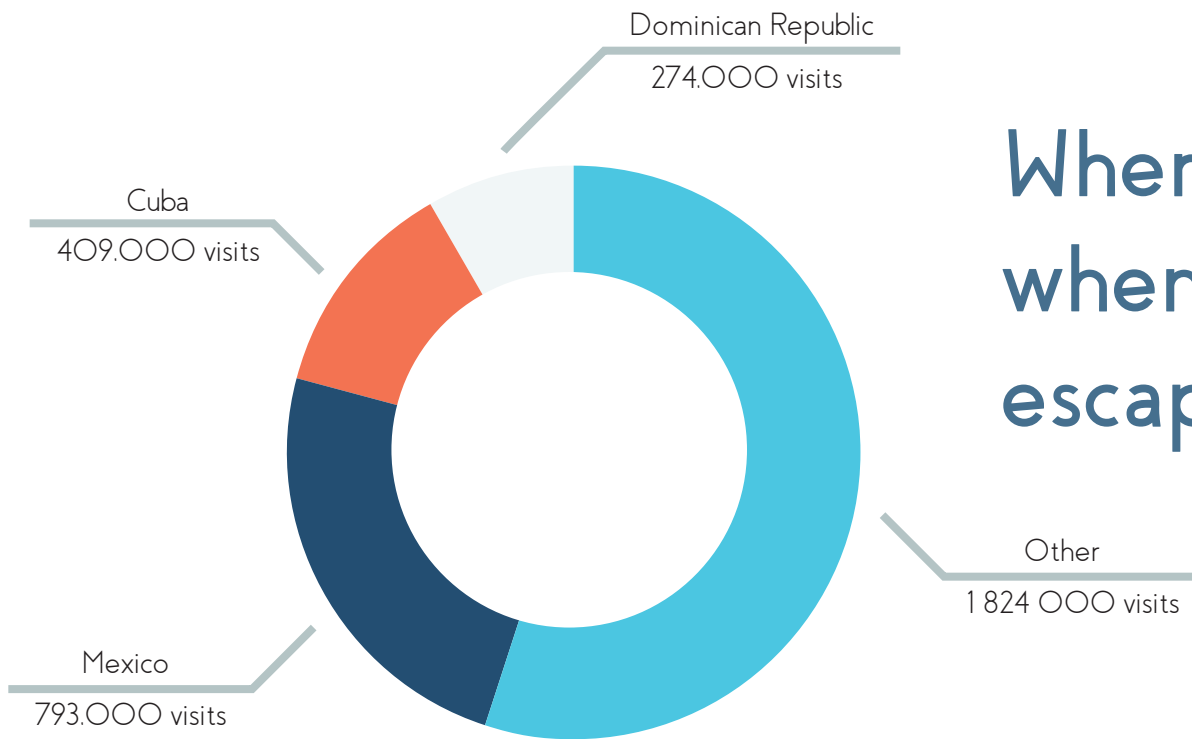


Tropical Montreal

During the first quarter of 2018, Canadian residents made 3.3 million trips to overseas countries (countries other than the United States).



Where do Canadians go when they want to escape the cold?

What if we gave the people of Montreal somewhere to go to pretend that they're escaping the cold?

A quick google search of tropical bars in Montreal will pull up these locations. Out of the 20 "tropical themed bars" only 3 actually fit that category. And none are on St-Laurent Blvd

*Mckibbens Irish Pub comes up in the tropical theme search



OASIS
BAR & GRILL

would be sure to rack in customers just trying to escape the cold